



The
Definitive
Event
Resource

The Event Resources Group

The Event Resources Group are **specialist management consultants** for the events industry.

Our business managers and event professionals **have a vast amount of experience** in all areas of event management, consultancy, training, event health and safety, recruitment, marketing, business strategy, advancement and mentoring.

Our work is as varied as our clients requirements. In a nut shell we provide the resources, experience and support where our clients have greatest need.

Each project undertaken is as individual as our client's culture, needs and objectives. The majority of our projects require bespoke solutions.

On the following pages you'll discover a flavour of our services. We understand that everyone has unique requirements so if you cannot find what you need or have a question then please simple contact us.



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Service Portfolio

Outsourced Support for Event Teams

Cherry pick the resources you need to **supplement your team** in terms of personnel or experience and we'll be there for you.

Business, Event & Venue Consultancy

We provide a broad range of management consultancy services employing a variety of skillsets and knowledge levels all focused on **improving your results**. We listen, observe, advise, audit, market, promote and recruit.

Event Management Training

We provide **internationally accredited training** via the **Certified Meeting Professional (CMP)** certification for event starters through to seasoned professionals. Our presenters are experts in event management, event health and safety, marketing and sponsorship.

Executive Recruitment & Event Staffing

We actively work within multiple event areas and business sectors within the event industry which we believe provides us with a unique perspective and **a broad reach of event contacts**. We recruit across the board, both permanent and contract personnel from CEO, MD or GM through to event directors, show callers and event marshals

Marketing, Promotion, Sponsorship

Our consultancy provides specialist strategies and tactics to **achieve your objectives** to market and promote your event business, your own events, happenings, venues and locations. We provide strategies and assistance to gain sponsors or to help your aims by creating contra deal opportunities between you and suitable partners and stakeholders.



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Service Portfolio

Event Health & Safety Consultancy

Providing advice, consultation and documentation in all areas of event health & safety, **method statements and risk assessments**. Fire, security, crowd control, first aid and **emergency evacuation** plans.

Full Service Event Management

From **creative conceptualisation** to venue & artist selection, contractor negotiations, health & safety to execution of the event, data collection and collation, Key Performance Indicators (KPIs) to accounting and feedback.

Event Technology

Implementing a new software platform can be a daunting task with such a huge variety of solutions available in the marketplace. We provide **seasoned advice on selection and implementation** of Applications, Mobile Websites, Booking Systems and Event Management interfaces.

Event Business Mentorship

An **outside perspective** or an experienced guiding hand can make the difference between **success and failure, profit or loss**. We specialise in advising small firms and start-ups to more substantive enterprises.



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